

Sears Grand Opening

Anchorage Daily Times

Sears Grand Opening

820 4th Ave.

ANCHORAGE, ALASKA, SATURDAY, NOVEMBER 19, 1966

Page 9

New Sears Store Throws Open Doors Monday Morning

The new \$4 million Sears, Roebuck and Co. store, a "big city" shoppers' paradise at 700 E. Northern Lights Blvd., will open to the public Monday at 9:30 a.m.

Mayor Elmer E. Rasmussen will cut the ribbon at the ceremony starting at 9:30 a.m. There also will be brief remarks by the president of the Greater Anchorage Chamber of Commerce, Frank M. Read; D. P. Scanlon, Sears' Pacific Northwest Retail zone manager; and Sears Anchorage manager, V. R. Ciruzzi.

The company, which operates 800 other retail stores besides its vast catalog business, has described the Anchorage outlet as one of their most complete one-stop shopping centers.

Honored guests at the opening Monday will include Col. Carl W. Bradford, base commander of the 21st Air Base Group; Miss Anchorage, Melinda Johnson; Harold Eilers, formerly Sears representative in

Anchorage; and Mrs. Jessie McCrary, manager of Sears Junior's new shopping center. The store occupies a 12-acre site. The entire area of its new 300 by 400-foot building, including a 21-car automotive center, totals 139,552 square feet.

Paved and landscaped parking

areas adjoining the store provide easy convenient parking for almost 1,100 cars.

With over 50 separate merchandise departments on one floor, the store sells practically everything for the home and family except groceries and automobiles.

The completely air-conditioned building is of modern design with steel frame construction. Walls are of patterned concrete, in brown with a warm orange trim.

Ciruzzi said the design, displays and lighting fixtures in the store reflect the latest and best features developed by Sears store planning experts in over 40 years of retailing experience.

Merchandise departments cover just about every consumer need, from infants' wear to snowmobiles to minks and diamonds.

Special customer services include a convenience center for paying utility bills, cashing

checks, buying travelers' checks and getting papers notarized; a coffee house seating 60 and a home decorator furnishing decorator shop. This shop will display custom-made draperies, complete kitchen and bathroom displays, floor covering, plumbing and heating.

Also, the store will include a

special catalog order center, where the "wish book" and special salesbooks are on display. Sears, which has been serving Alaskan customers for more than 50 years, opened its first catalog office here in 1938.

J. B. Warrack Construction Co. was the general contractor for the building.

Ciruzzi commented that construction was accomplished "in record time for an installation of this size." Construction began in April after many weeks had been spent in compacting the base for paving and building work.

Architects for the project were

Crittenden, Cassella, Wirum and Jacobs of Anchorage.

Store hours for the new unit will be 9:30 a.m. to 9 p.m. Monday through Saturday. The automotive center is open from 8:30 a.m. to 9 p.m. Monday through Saturday.

The store will employ between 300 and 400 persons.

Sears has everything...



VINCENT R. CIRUZZI
Manager Of New Sears

New Manager 15-Year Vet

Head Of Sears Store
Arrives From Coast

The manager of the new Sears, Roebuck and Co. store in Anchorage is Vincent R. Ciruzzi, a 15-year veteran of the firm who comes here from Santa Maria, Calif.

He first joined Sears as a trainee in Phoenix, Ariz., after graduation from the University of Arizona. After holding a number of positions in the Phoenix store, he was appointed a department manager. Later he held similar positions in Yuma, Ariz., and Santa Rosa, Calif., stores.

In 1959 he was promoted to assistant manager of the El Centro, Calif., store and in 1961 named merchandise manager at Lancaster, Calif.

In June 1963 he was put in charge of all fashion departments for the firm's California retail zone in Los Angeles. In April 1965 he was appointed manager of Sears' Santa Maria store, the post he has held until receiving his current assignment.

In Santa Maria, Ciruzzi was active in community affairs, serving as president of the retail merchants association; on the board of directors and executive planning committee of the chamber of commerce; a member of the board of directors of St. Joseph's Hospital, the Salvation Army and the United Fund. He is a Rotarian and a member of the Santa Maria Executive Club.

During the Korean conflict, Ciruzzi served as an Army first lieutenant and was awarded the Korean Medal with bronze star, the commendation medal and the Purple Heart.

Ciruzzi and his wife, Canica, have four children: Kathleen, 14, Amy 12, Joan eight, and Vincent II, three.

500 Bids Filed For North Slope Lease Offering

FAIRBANKS (AP)—About 500 bids have been filed with the Bureau of Land Management here for the last North Slope oil and gas lease offering, which closed Thursday.

No date has been set for a drawing to determine the winners of the blocks—in the Untied Peninsula area—which were opened to bids Sept. 26.

This seventh offer of North Slope land includes approximately four million acres. Blocks in the area contain an average of 2,500 acres each.

Complete, Convenient One Stop Family Shopping Sears Anchorage Store Opens Monday Nov. 21st

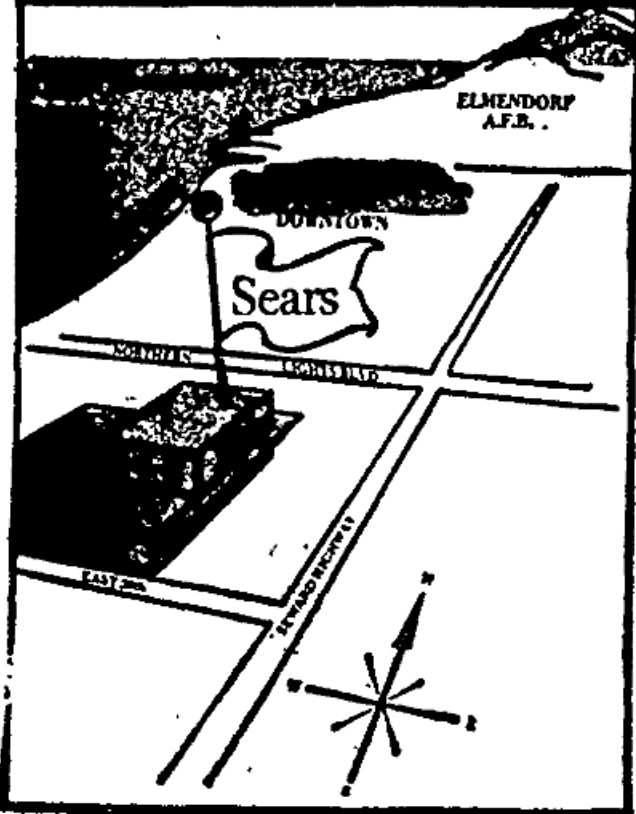
The Largest Retailer In The Nation Brings You Selection, Quality, and Fashion At Low Low Prices

Sears does have everything...everything you may want in the way of quality merchandise. From fashions to Craftsman hardware and everything in-between. You'll find everything at Sears everyday low prices, too...backed by our famous

"Satisfaction Guaranteed or Your Money Back." And Sears Anchorage is Alaska's newest, most fashionable department store...a convenient one-stop shopping center.

Grand Opening Ceremonies

You are cordially invited to be present
at the Ribbon-Cutting Ceremonies
on Mon., Nov. 21st at 9:20 a.m.
formally opening the NEW SEARS Anchorage Store
Join the fun...everyone is welcome.



NEW CUSTOMER CONVENIENCES

- Acres of Free Storeside Parking
- Customer Convenience Center
- Luxurious Fitting Rooms
- Free Kitchen Planning Service
- Coffee House
- Decorator Studio

ACRES OF FREE
STORESIDE PARKING

Serving Alaskans Since 1910

SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back

Sears
SEARS, ROEBUCK AND CO.

Acres of FREE Storeside Parking - 279-1122
(Corner of Northern Lights Blvd and Seward Hwy.)